

## Where Can I Find More Information?

[www.workpaths.com](http://www.workpaths.com)

Our mission is to recruit and prepare business for productive partnerships with the educational community for quality work-based learning experiences.

To learn more, please contact our consultant:

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Also, be sure to visit our website, [www.workpaths.com](http://www.workpaths.com), where you'll find our quarterly newsletter, lists of participating employers, resources for employers, educators and students, success stories and more!

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## Work-Based Learning

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**Connecting business  
with education.**

# Welcome

[www.workpaths.com](http://www.workpaths.com)

Thank you for your interest in **workpaths.com**, a community coalition dedicated to facilitating quality work-based learning by connecting businesses with education. This brochure will introduce you to the world of work-based learning and guide you to resources that can help you design your own work-based learning experiences.



## What is Work-Based Learning?

Work-based learning is a powerful method for introducing K-12 students to the world of work and its various careers. It provides students with real-life examples of how they will use skills learned in school in their daily lives and introduces them to jobs they may not have previously considered.

## How Does Work-Based Learning Benefit Employers?

Employers who actively participate in well-designed work-based learning experiences can:

- Reduce turnover and create long-term commitment to their industry
- Increase company morale
- Enhance their firm's image within the community
- Improve the quality and relevance of their local school systems
- Reduce the costs of recruiting, selecting and training new workers
- Diversify the workforce
- Receive an early opportunity to recruit students for future employment

## How Does Work-Based Learning Benefit Educators and Students?

Today's high-skilled job market demands that high school graduates, regardless of continuing education plans, have advanced academic knowledge and workplace skills. Work-based learning provides an enriching experience beyond the classroom and reinforces academic learning. It helps students gain technical skills and see first hand the realities and rewards of various careers. Work-based learning can also improve attendance, course selection and graduation rates.

## What Types of Work-Based Learning Experiences Are Available?

Experiences can include:

- Apprenticeships
- Career Fairs
- Career Speakers
- Internships
- Job Shadows
- Mentorships
- Mock Interviews
- Service Learning
- Workplace Tours

It's a win-win for employers, educators and students!

For more details on these programs, visit [www.workpaths.com](http://www.workpaths.com)

